

ORDER

KLAS

Orders
Order / Rev: 37805
Alt Order #:
Product Desc: CONGRESS/D/CD4
Estimate: 2306
Flight Dates: 10/31/12 - 11/01/12
Original Date / Rev: 10/30/12 / 10/30/12
Order Type: GENERAL

Primary AE: Mike Jones
Sales Office: K-WAS
Sales Region: National

Agency Name: GMMB
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Horsford - DCCC
Demographic: A25-54
Product Codes: PO1
Priority: LV1
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 10/29/12 | 11/01/12 | 17 | \$11,995.00 | \$10,195.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| November 2012 | 17 | \$11,995.00 | \$10,195.75 | 0.00 |
| Totals | 17 | \$11,995.00 | \$10,195.75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Mike Jones | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|----|-------------------|-----------------|---------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|----------|
| N 1 | 8 | 10/31/12 | 11/01/12 | 8 News Now 5a M-F | CM | 5-6a | --WT--- | :30 | 4 | \$225.00 | LV2 | 0.00 | NM | 4 | \$900.00 |
| | | | | 8 News Now 5a M-F | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | --WT--- | | 4 | | | | \$225.00 | | 0.00 | | | |
| N 2 | 8 | 10/31/12 | 11/01/12 | Live w/Kelly | CM | 9-10a | --WT--- | :30 | 1 | \$300.00 | LV2 | 0.00 | NM | 1 | \$300.00 |
| | | | | Live w/Kelly | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | --WT--- | | 1 | | | | \$300.00 | | 0.00 | | | |
| N 3 | 8 | 10/31/12 | 11/01/12 | Price Is Right | CM | 10-11a | --WT--- | :30 | 1 | \$450.00 | LV2 | 0.00 | NM | 1 | \$450.00 |
| | | | | Price Is Right | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | --WT--- | | 1 | | | | \$450.00 | | 0.00 | | | |
| N 4 | 8 | 10/31/12 | 11/01/12 | Y&R | CM | 11a-12p | --WT--- | :30 | 1 | \$550.00 | LV2 | 0.00 | NM | 1 | \$550.00 |
| | | | | Young & Restless | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | --WT--- | | 1 | | | | \$550.00 | | 0.00 | | | |
| N 5 | 8 | 10/31/12 | 11/01/12 | 1230-2p Soaps/ LMAD | CM | 1230-2p | --WT--- | :30 | 1 | \$375.00 | LV2 | 0.00 | NM | 1 | \$375.00 |
| | | | | Soaps / Let's Make A Deal | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | --WT--- | | 1 | | | | \$375.00 | | 0.00 | | | |
| N 6 | 8 | 10/31/12 | 11/01/12 | 8 News Now 4p M-F | CM | 4-5p | --WT--- | :30 | 1 | \$450.00 | LV2 | 0.00 | NM | 1 | \$450.00 |
| | | | | 8 News Now 4p M-F | | (4:30 PM-5:00 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | --WT--- | | 1 | | | | \$450.00 | | 0.00 | | | |

| | |
|---------------|-----------------|
| Advertiser: | Horsford - DCCC |
| Product Desc: | CONGRESS/D/CD4 |
| Estimate: | 2306 |

KLAS

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
|---------------|----|-------------------|-----------------|--|-------|-----------------------------|---------|-------------|---------------|------------|-------------|-----------|--------------------|
| N 7 | 8 | 10/31/12 | 11/01/12 | 8 News Now 5-630p M-F 8 News Now 5-630p M-F | | 5-630p (4:30 PM-5:00 PM) | --WT--- | :30 | 2 | \$1,750.00 | LV1 0.00 NM | 2 | \$3,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | |
| | | Week: 10/29/12 | 11/04/12 | --WT--- | | 2 | | \$1,750.00 | 0.00 | | | | |
| N 8 | 8 | 10/31/12 | 11/01/12 | 7-8p Rotator 7-8p Rotator | CM | 7-8p (4:30 PM-5:00 PM) | --WT--- | :30 | 1 | \$1,225.00 | LV1 0.00 NM | 1 | \$1,225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | |
| | | Week: 10/29/12 | 11/04/12 | --WT--- | | 1 | | \$1,225.00 | 0.00 | | | | |
| N 9 | 8 | 11/01/12 | 11/01/12 | Thu 10-11p Elementary | CM | 10-11p | ---T--- | :30 | 1 | \$1,800.00 | LV4 0.00 NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | |
| | | Week: 10/29/12 | 11/04/12 | ---T--- | | 1 | | \$1,800.00 | 0.00 | | | | |
| N 10 | 8 | 10/31/12 | 10/31/12 | Wed 8-9p Survivor: Philippines | CM | 8-9p | --W---- | :30 | 1 | \$2,200.00 | LV2 0.00 NM | 1 | \$2,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | |
| | | Week: 10/29/12 | 11/04/12 | --W---- | | 1 | | \$2,200.00 | 0.00 | | | | |
| N 11 | 8 | 10/31/12 | 10/31/12 | 8 News Now 4-5a 8 News Now 4-5a | CM | 4-5a | --W---- | :30 | 1 | \$175.00 | LV1 0.00 NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | |
| | | Week: 10/29/12 | 11/04/12 | --W---- | | 1 | | \$175.00 | 0.00 | | | | |
| N 12 | 8 | 10/31/12 | 10/31/12 | 8 News Now 4-5a 8 News Now 4-5a | CM | 4-5a | --W---- | :30 | 1 | \$50.00 | LV2 0.00 NM | 1 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | |
| | | Week: 10/29/12 | 11/04/12 | --W---- | | 1 | | \$50.00 | 0.00 | | | | |
| N 13 | 8 | 11/01/12 | 11/01/12 | 8 News Now 4-5a 8 News Now 4-5a | CM | 4-5a | ---T--- | :30 | 1 | \$20.00 | LV4 0.00 NM | 1 | \$20.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | |
| | | Week: 10/29/12 | 11/04/12 | ---T--- | | 1 | | \$20.00 | 0.00 | | | | |
| Totals | | | | | | | | | | | | 17 | \$11,995.00 |